



SYNOPSIS

Episode 32: What If You Decided to Downsize with Jacqueline from Home Reimagined

JACQUELINE *from* HOME REIMAGINED

MEET JACQUELINE FROM HOME REIMAGINED

Jacqueline Stein is the creator of Home Reimagined, a brand dedicated to helping people simplify and organize their homes. A lifelong organizing enthusiast, she began her business during knee surgery recovery by posting organizing tips on TikTok—which unexpectedly went viral. Today, she uses social media to teach realistic, affordable organizing solutions.

JACQUELINE'S PERSONAL DECLUTTERING JOURNEY

Jacqueline's decluttering journey took a bold turn when she and her husband chose to downsize significantly. They got rid of nearly all their furniture and most of their belongings, keeping only what they truly used or loved. This decision was rooted in their desire for more experiences and less time managing stuff.

Despite the challenges of letting go, Jacqueline emphasized that she doesn't miss the things they let go of—even large furniture items—and instead appreciates the space and freedom it gave them.

THE MENTAL SIDE OF DECLUTTERING

Jacqueline stressed that decluttering is largely a mental process. It requires shifting your mindset and understanding what truly

serves you. Everyone's version of "enough" looks different. What brings joy or utility to one person might be clutter to another.

For example, someone who practices yoga daily will keep a mat and props, while another person might declutter them if they only use them once a year. The key is knowing yourself and your lifestyle.

CUSTOMIZATION OVER ONE-SIZE-FITS-ALL

Social media often pushes general decluttering lists, but Jacqueline and Tasha emphasized that these aren't universally applicable. Just because a list says to get rid of an extra phone charger doesn't mean you should if it serves your routine.

Instead of starting with what to throw away, Jacqueline recommends identifying what you love and use first. Put those items aside, then evaluate what's left with more objectivity. This strategy helps avoid keeping "meh" items just because they're next to favorites.

DOWNSIZING TIMELINE AND MOTIVATION

Jacqueline and her husband made the decision to downsize quickly—within two months of first discussing it, they were selling furniture and house hunting. Their primary motivation was wanting a lifestyle with more freedom,

time together, and fewer responsibilities tied to maintaining a large home.

While their timeline was fast, Jacqueline acknowledges that others may need more time and encourages people to find their personal “why” before starting.

LOCATION INFLUENCES DECLUTTERING

Where you live can impact your relationship with your home and how much you use it. Jacqueline, originally from Michigan, related to Tasha’s story about moving from Indiana to Southern California. In San Diego, people naturally spend more time outside due to the weather, making smaller homes more livable.

Still, Tasha emphasized that decluttering is possible in any region, even where you’re inside more often. The point isn’t to compare climates or home sizes, but to recognize your reality and adapt your home accordingly.

WHAT TO EXPECT FROM JACQUELINE’S SESSION

Jacqueline’s Get Organized HQ Virtual session is filled with quick wins—over 50 simple, low-cost organization tips you can implement immediately. She intentionally designed her session to avoid overwhelm, focusing instead on achievable ideas using items you already have at home.

Her seminar moves room-by-room, offering practical guidance without requiring a complete home overhaul. Expect creative hacks, like reusing toilet paper rolls, and ideas that encourage action the same day.

BONUS TIP: UNDER-THE-SINK ORGANIZATION

When asked what’s bringing her more peace lately, Jacqueline shared her under-the-sink reorganization project. Without a dishwasher in her new home, making dish supplies easily accessible helps reduce stress.

Her go-to tools include tiered organizers with pipe cutouts, pull-out bins for deep cabinets, and drawers that contain clutter while staying accessible. She offers even more of these tips in her virtual session.

WHERE TO FIND JACQUELINE

You can follow Jacqueline on all platforms under the name @home_reimagined, with an underscore in the middle and an extra underscore on Instagram. She regularly shares organizing tips, downsizing inspiration, and practical advice for living with less.

FINAL THOUGHTS

Jacqueline’s story is a reminder that simplifying your life doesn’t have to look like anyone else’s. Whether you go all-in and sell your furniture, or just declutter a drawer, every step toward less stress and more peace counts.

Tune into her full session at Get Organized HQ Virtual for more room-by-room inspiration that meets you where you are—no shopping trips required.